

GLOBAL CHALLENGES AND GOOD GOVERNANCE: CAN SPORT DELIVER?



Wednesday, November 12
at 4:00 PM
Humanities 135

A talk by Jens Sejer Andersen

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Across the Western Hemisphere, a crisis of public confidence is shaking the International Olympic Committee and the international federations that deliver the Olympic competitions. At various referendums and public debates, taxpayers reject the prospect of bidding for future Olympics. Match-fixing with or without relation to gambling crime has caused police and governments to react worldwide. The doping industry continues to play cat-and-mouse with international controllers. FIFA and other governing bodies are regularly exposed for corruption, mismanagement and rigged elections. How can international sport get out of its political quagmire? One essential requirement is better governance in the international sports organisations, but the governing bodies that control world sport are reluctant to change. Play the Game's advocacy for good governance in sport has positioned the initiative and the biennial Play the Game conference as a leading voice for democracy, transparency and freedom of expression in international sport. Play the Game's founder and international director Jens Sejer Andersen will outline a number of current corruption cases in international sport and present some attempts to remedy the situation, among others the Sports Governance Observer, a benchmarking tool developed in cooperation with six European universities.

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